

Roswell Relief Fund Scan Tag 2024

Who: Albertsons Market, United Supermarkets, Market Street, Amigos, United Express

What: Scan tag to raise funds for Roswell's major flash flooding that has negatively impacted the Roswell community. We will provide you with signage to print and place at your registers and a PLU scan tag for the cashiers. Our marketing team is also adding a POS screen for information about the scan tag.

When: October 24 - 31

Where: 501, 502, 503, 505, 506, 537, 543, 551, 552, 553, 555, 657, 550, 535, 509, 536, 579, 540, 671, 672, 674, 675, 676, 677, 663, 689, 680, 665, 690, 691, 686, 681

PLU #: 14654

Checkers Talking Points:

- Hello! Did you know we're raising funds to help Roswell, NM, which has recently been impacted by devastating flooding? Would you like to make a donation?

OR

- Would you like to round up your purchase or add a donation to help support the flood relief efforts in Roswell, NM?

If you have any questions, please contact:

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